

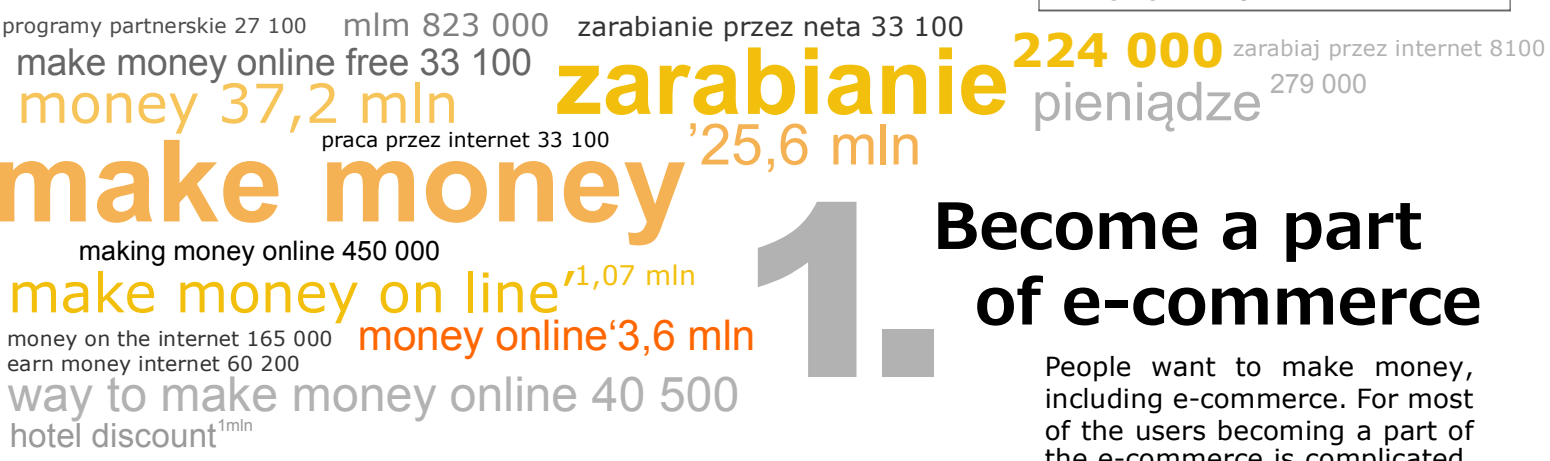
# Some Wiki, some Google and much more....

We want to present you the new community service:

The best possibility to make your own small business on-line or as an investor.



examples of words and phrases searched with google every month, in 2010.



## 1. Become a part of e-commerce

People want to make money, including e-commerce. For most of the users becoming a part of the e-commerce is complicated.

How? What? Where? For whom?

## 2. Get your page with easy

# 2.

People want to have their own webpages. For most of them it is the easiest way to present their products as well as the first step into the on-line business.



the number of searches for a keyword or a phrase corresponds to the number of potential users. One word or phrase = only one user.

## One click to your e-commerce

# 3.

... a user gets the webpage with one click

This is very complicated SIP page (not surfboard, but cruiser) and very easy to use (step by step). The page consists of several widgets, each of 3 types: **TOP, FREE and AUTO**

SIP – Standard for Information Presentation.

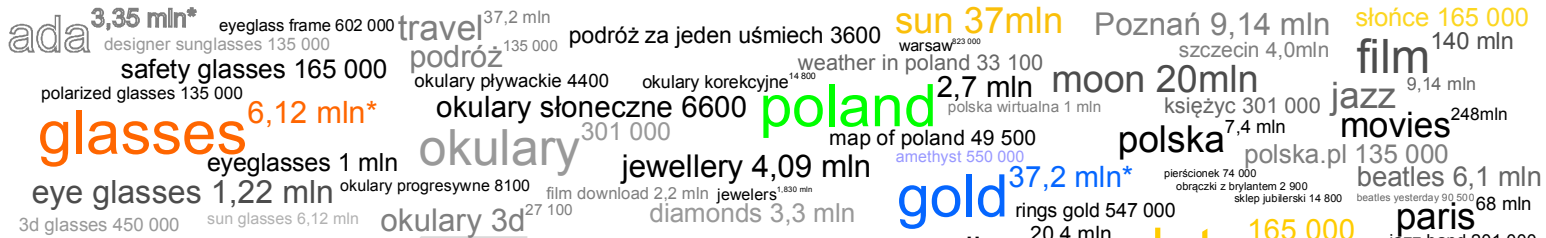
So, at this moment expertpie provides the users a place- and working-tool.

What is the task of an user (with the web page SIP) ?

we are the world 1 830 000

# "Your slice of information"

The numbers showed by keywords and phrases give you hints how many users are interested in these subjects.



Users have now the possibility to create web pages and fill them up with content of their choice. It can be a keyword or a phrase which they **know something about**. Web pages can be created also on demand. Therefore we offer statistics of the most searched words and phrases in different time spans.

Each keyword or phrase will be described on one single page in expertpie (like in Wikipedia, **1 page = 1 theme**). Of course one article can exist in different languages.

In expertpie, there are some options for a user who wants to create a page for a keyword or phrase which has been reserved by another user already. The options "Under-view-zones" or "Cloned pages" give more accumulated information.

Users **become moderators** of Information, but the information is created and **supervised by everyone**.

**This is the task - being a moderator can be work or fun.**

## Big Mosaic of all words, phrases, numbers, names

The numbers by words and phrases corresponds to the numbers of real users who will help moderator make better quality of information.

**5.** Because each page is unical all the users build a big mosaic of **practical** and **actual knowledge** and each other information's, like: streets, numbers, product symbols and domain names. But it is not Encyclopedia. Moderators are interested in promotion of their own pages, show them to friends, link to them on blogs, write comments, mails, and create additional web pages.



The numbers by words and phrases shows the possibility for each moderator in making the own page **popular under his visitors**. Good moderated Theme can rapidly win a popularity. The numbers shows also how fast the moderator can earn money because of audience and placement of additional's services on the SIP page.

**6.** Statistics of community services show that users are much more interested in editing useful services (**1 page = 1 theme**) than services for fun or hobby.

## Earn money by the way.

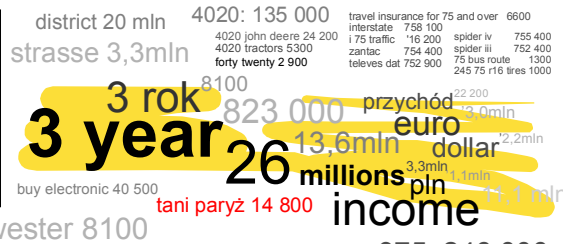
However the platform expertpie have to make money for itself and for its users.

**7.** Because of universality, accessibility, and acceptability **expertpie** has a big potential of growth, so it will move towards and compete with Internet giants. We have described in **expertpie** over 20 sources of income, partially innovative. They will be introduced and implemented not at once but in several years during the portal and its community grow. It is not possible today to say how many **expertpie** brings income in 3 years?

We have make three independent business plans, prepared from Internet and financial specialist. All three calculation's were different, but more then positive.

% editors per 100% users	
YouTube	0,16 %
Flickr	0,2 %
Wikipedia	4,6 %

source : [Hitwise](#)



Until now we spend over 60 000 EUR in research. We build 3 prototypes and one of them we tested over half a year with the first group of recipients. For today we finished all tests, functional and technical descriptions, research and preparation and looking for support.

Now we are looking for investors and programmers who can help us make **expertpie** real.



Contact: Ziemowit Gólski,  
[biurosip@vp.pl](mailto:biurosip@vp.pl)  
[expertpie.com](mailto:expertpie.com)  
[wiki.poipl.pl](http://wiki.poipl.pl)

